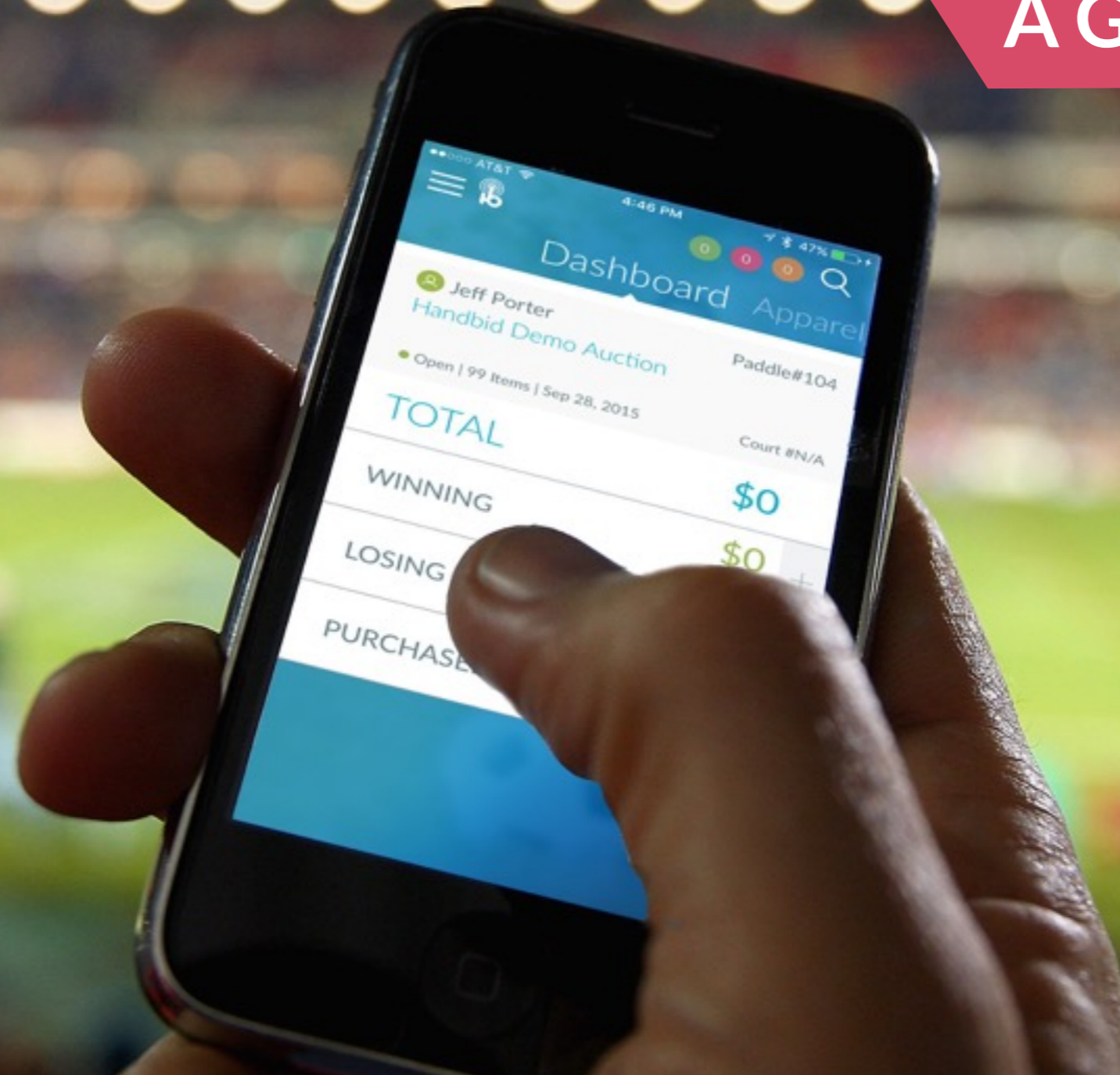


REACH A HIGH PROFILE AUDIENCE
WHILE SUPPORTING
A GREAT CAUSE



HANDBID

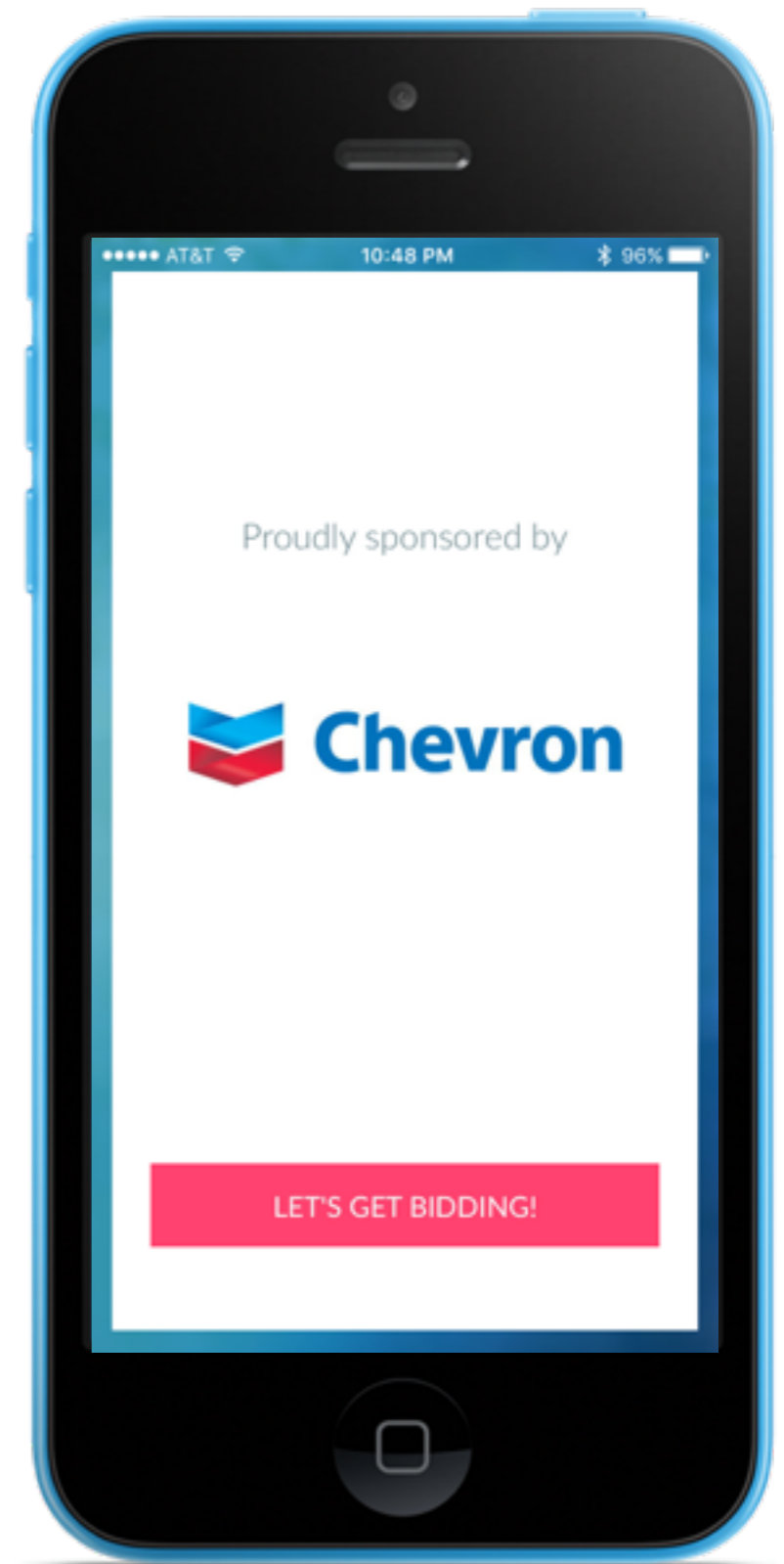
Mobile Auction Advertising Options

A Handbid auction attracts great potential customers

We are pleased to work with some of the finest foundations and charities in the world and help them raise more money for their cause

Benefits of supporting and sponsoring a Handbid customer

- Bidders recognize your business as a **supporter** of their charity
- Handbid bidders are **active buyers**
 - Average Handbid silent **auction generates over \$18,000**
 - Average Handbid bidder **spends over \$350** in the auction
- Handbid auctions attract a large audience
 - Average Handbid auction has over **140** registered bidders



Handbid auctions attract an **active, affluent and ready to buy** audience

Reach an affluent audience while supporting a great cause!

Our clients can feature sponsors on a splash page that all bidders must view and acknowledge whenever they enter the auction from their phone

Handbid mobile sponsorship benefits

- Handbid bidder will see this screen ~6-7 times throughout the auction
- On average, this delivers over 1,000 highly targeted impressions
- Users must tap the “Get Bidding” button to dismiss this page

Intangible mobile sponsorship benefits

- Sponsor will have a positive image amongst bidders at the event
- Studies show users are more likely to support brands that are actively supporting the local community



Reach a **highly targeted, affluent** demographic by becoming a **mobile sponsor** for your local charity's event