

# A Handbid auction attracts great potential customers

We are pleased to work with some of the finest foundations and charities in the world and help them raise more money for their cause.

## Benefits of supporting and sponsoring a Handbid customer

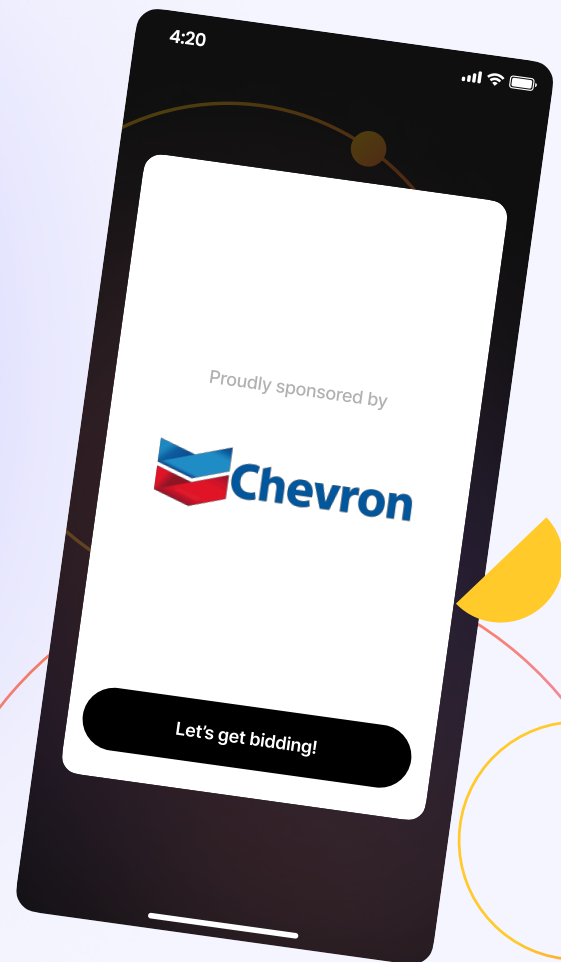
### Bidders recognize your business as a supporter of their charity

#### Handbid bidders are active buyers

- Average silent auction generates over \$18k
- Average bidder spends over \$350

#### Handbid auctions attract a large audience

- Average auction has 140+ registered bidders



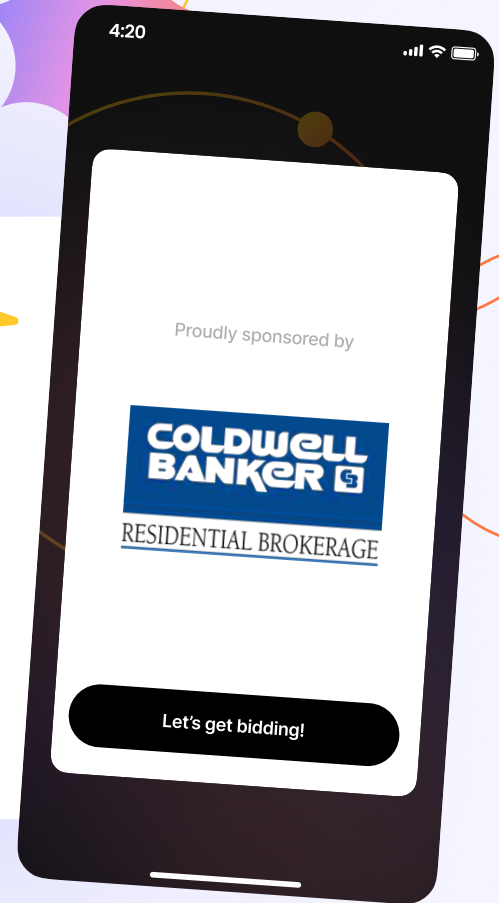
Handbid auctions attract an **active, affluent** and **ready to buy** audience

# Ways to Be Seen

## 1 Mobile Sponsor

### Handbid mobile sponsorship benefits

- Handbid bidder will see this screen 6-7 times throughout the auction.
- On average, this delivers over 1,000 highly targeted impressions.
- Users must tap the “Let’s get bidding” button to dismiss this page



## 2 Event Title Sponsor

Appears on the main page of the event site.

## 3 Live Stream Event Sponsor

Will appear on the Livestream when no items are being promoted or when a Livestream has not started.

## 4 Event Home Page Sponsors

Appear on the browser event site as well as on the Handbid TV auction activity slide. Each logo can be directed to the sponsor's website, and you can pull a performance report of how many clicks each link generated.

### Other ideas:

Text message recognition  
Leaderboard at event  
Table Sponsorship  
Paddle number sponsorship

Reach a **highly targeted, affluent** demographic by becoming a **mobile sponsor** for your local charity's event