## Great Silent Auction Ideas

You want to generate a ton of bids and rock out your auction revenue! Here are some great item ideas that are sure to attract bidders and get them to bid and buy!

## **Travel & Experiences**

People love to travel and to do things that are unique. You know, those sort of things that few people have the opportunity to do.

- Look for events or experiences that are hard to get or find.
- Bundle things together to create a complete experience (dinner, drinks, Uber ride, tickets)
- People love company. Make the experience for 2 or more people!

Concert tickets (especially those hard to get) and possibly bundle with a meet & greet!	Couples night out bundles (dinner & movie)
Airline Tickets (at least 2!)	Wine or Beer tastings, pub crawls
Groceries or Gas for a year (just grab a bunch of gift cards and bundle them together)	Tickets to a sporting event (bundle with parking)

## Food & Drink

Who doesn't love to eat and drink? Based on our auction research, we can assure you that almost all of your bidders love these types of items!

- Create a mix of options, from casual dining to fine.
- Make it unique. Can you get the chef's table at a restaurant or a private tasting?
- Create themes: Wine Lovers Basket, Beer Tasting, Whiskey and Cigars!

Vintage or rare bottles of wine or spirits

Private tour of a brewery, tasting with the brewmaster

Couples night out bundles (dinner & movie)

Wine or Beer tastings, pub crawls

Barrell tasting at a winery or distillery

## Memorabilia or Hand-made Items

Find popular or one-of-a-kind hand-made items or other memorabilia that you feel people would want to **show-off in their home**.

- Ceramics, Jewelry, Local Art, if it is popular then people will want to brag about owning it.
- **Signed Memorabilia? Get a real signature.** Personally getting a signature on an item from a sports star is best. A certificate of authenticity from a trusted firm is your second best option.
- Art is subjective so make sure you match up the art with your audience.

Handmade jewelry or ceramics from a well-known artist

Art done by a local artist (who is known and popular)

Signed memorabilia from a local music artist or band

Signed memorabilia from a local sports celebrity or team

